



Character Development

The Primrose Character Development Programs have been a vital part of Primrose since its inception. Our programs teach children the importance of helping others and being involved in the local community. At Primrose we pride ourselves on helping our children become active helpers in a world needing attention. We want our children to learn to care for and be kind toward one another as a way of life, without expectation or reward.

Our approach to teaching character development to young children is accomplished through interaction and hands-on experiences:

Modeling Behavior- teachers model positive behaviors for children to observe

Role-playing- teachers encourage children to look at situations from other's viewpoint

Direct Statements- teachers make direct statements to children to guide them in using good behavior and practice positive reinforcement

Inquiry- teachers encourage children to discuss their understanding of values

Reading Books- children read stories about others who exhibit strong character traits

Involvement- teachers and parents help children understand character by providing hands on experiences

Character Development Programs:

Our exclusive Primrose programs provide numerous activities that engage children in meaningful ways:

Helping Hands- children participate in community service projects throughout the year that benefit needy families, and children around the country and world.

Adopt-A-Grandparent- children engage in activities that foster elder appreciation and inter-generational sharing.

Life Skills- children learn valuable life skills everyday at Primrose. Our teachers help children learn important safety information and how to take care of themselves. Activities include cleaning up, washing hands before meals, sharing toys, remembering their phone number and knowing what to do in case of an emergency.

Posies & Pollywogs- children participate in activities such as reading and discussion, arts and crafts, and puppet play. These activities encourage children to share thoughts and concepts of values such as honesty, compassion, respect, and good judgment.